

Quote

the weekly digest

Volume 32—Number 24

Week of December 9, 1956

may we QUOTE



you on that?

[1] Vice Admiral CHAS R BROWN, Comdr U S 6th Fleet in Mediterranean: "In this period of uneasiness, I'm sitting on top of a volcano. Tomorrow could be my Pearl Harbor."

... [2] JOHN FOSTER DULLES, Sec'y of State, *denying U S instigated Hungarian revolt*: "We did not encourage violent revolution because we did not see how violent revolution could prevail." ... [3] ISTVAN SZIRMAI, Communist Hungarian press chief, *on continued Hungarian resistance*: "Only the criminals are still fighting."

... [4] HENRY CABOT LODGE, Jr, U S Ambassador to UN: "Where the Eastern European people are concerned, the U S seeks to fill their stomachs with food, and the Soviet seeks to fill them with lead." ... [5] ARLEY PATE, GI turncoat, *now returning voluntarily to U S*: "I didn't bother to listen to newscasts or the radio from the Voice of America, or to read Communist news sheets. I just went to

dances." ... [6] Rev EDW O MILLER, rector, St George's Protestant Episcopal Church, N Y C:

"The motion picture,

The Ten Commandments, is a caricature of fundamentalism at its worst." ... [7] Dr WM C MENNINGER, *addressing Nat'l Ass'n for Mental Health*: "We all suffer from mental illness. There isn't a person who does not experience frequently a mental or emotional disturbance severe enough to disrupt his functioning as a well-adjusted, happy, efficiently-performing individual."

... [8] Bishop W ANGIE SMITH, pres, Bd of Evangelism for Methodist Bishop, *on juvenile delinquency*: "Why give all the publicity to one black sheep, when you have a hundred white one?" ... [9] LASZLO TABORI, *expressing gen'l attitude of Hungarian athletes at Olympic Games*: "I am seriously considering staying in Australia."

16th year of publication



One thing we do not always take into acct in our forecasts of expanding population is that, altho we shall unquestionably have more consumers a decade hence, we shall also have more public servitors—more butchers and bakers; more roofers and realtors.

The point is that, aside from a handful of monopolies, the individual business cannot view population growth as an absolute assurance of increased volume. One must reckon realistically with present and potential competition.

The old-established Main Street merchant, who has seen his community double in size in a business lifetime, may find himself today more sorely beset by competitive pressures than in the prewar period. Chain stores, supermkts, discount houses, all are gnawing persistently at the volume loaf which once provided his ample nourishment. And perhaps even more significant is the altered mode of family life. The growing suburban trend has played havoc with the down-

town merchant who hasn't kept pace with the times.

Alert dep't stores have, of course, hedged on the trend by establishing suburban branches. Other merchants, too, are beginning to take cognizance of the situation. In a city of half-a-million, the one remaining large downtown retail hardware store will close its doors on Jan 1, simultaneously opening 2 add'l suburban outlets.

In every segment of modern merchandising the story is much the same. Gross Nat'l Product (total of all goods and services) is at a new high, substantially above \$400 billion a yr. Yet vendors, pressed between higher operating costs and keener competition, find profit margins growing slimmer. There is every indication that this is the climate in which business will be transacted for the foreseeable future. The obvious consequence of this hectic pace is that the inefficient and ineffective entrepreneur will become a commercial casualty.

For the consumer (and we are all consumers) the prospect is an era of greater values.



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Quote

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Quote the weekly digest



He who never quotes, is never quoted.

ACCIDENT—Toll—1

Lost production: The total loss from individual injuries in 1955 is estimated at 193 million man-days—enough to produce 100 million refrigerators, 200 million men's suits, 1.5 billion pairs of men's shoes, 26,000 jet bombers, 1 million 6-room homes, or 2 billion tons of coal.—*Labor Law Jnl.*

ART—2

The modern painter Max Liebermann had just finished a portrait of a girl from one of the "better families." He liked it so much that he asked permission to hang it in one of his shows. "Oh. Mother would never permit that!" exclaimed the girl.

"Don't worry," explained Liebermann with an odd grin, "we won't have to tell anyone that it is supposed to be a picture of *you*."—*Wochenpost*, E Berlin (Quote translation).

BEHAVIOR—3

I believe man's hostility to man is the central problem in human affairs. I also believe it is recognizable in its various forms, that it is a disease to be cured and prevented like cancer, tuberculosis or smallpox, and that its cure will result in healthier, better living—not only for society in gen'l but for each individual in particular.—Dr LEON J SAUL, *The Hostile Mind* (Lippincott).

CHILD—Training—4

For a child to watch and revel in the wonder of the first snow falling past the school window may have more far-reaching effects upon his emotional growth than completing an arithmetic assignment. There will be many days for arithmetic assignments, few for enjoying first snowfalls and sharing them with the teacher and other children. —MURIEL CROSEY, "Getting Along with Others," *Nea Jnl*, 11-56.

CHRISTMAS—5

When Jesus lived in Galilee
He never saw a Christmas tree.
He never saw a colored sheen
Of tiny lights in evergreen.
He never saw the wreath of holly,
The packages so gay and jolly.
He just went on from day to day
And loved and helped in his own way,

So long ago in Galilee. . .
I think he would have liked to know
That we would keep his birthday so.
With fun and jollity and cheer,
With lights a-shining soft and clear;
With secrets and surprises gay,
And joyous carols all the day.
I think he would have liked to know
That we would keep his birthday so.
—FLORENCE M TAYLOR, in *Link*.

Quote

washington

By Les & Liz
Carpenter



Pres Eisenhower has decreed that the Inaugural Parade, which ran 4 hrs in '53 shall not exceed 2 hrs in '57. GOP society anxiously awaits his decision on the Inaugural Ball, the most elegant event of the period. Last time there were 2 balls, making it possible for more people to attend. At \$12 per head, a profit of \$129,844 was realized. This went to pay some losses of other inaugural events.

" "

Recent guests of Mrs Dwight D Eisenhower at a small tea rep't that proceedings were interrupted when a note was brought in for the hostess. She showed it to her guests. "Dear Mamie," the penciled message read, "May I sleep in Ike's bed tonight? David. Sign here....." Grandmother Eisenhower laughingly signed her name in the space indicated.

" "

Dep't of Agriculture has just issued a survey on the Christmas Tree situation. In '47 Americans bought 28 million Christmas trees. By '55 the number had jumped to 47 million. This yr it may well top 50 million. U S acreage devoted to Christmas trees has doubled in past decade; now tops 225,000 acres—and farmers own about 70%. But we still import a third of our Christmas trees from Canada.

Quote

CHRISTMAS—6

That night in Bethlehem stable there must have been a hush over the world, a sense of expectancy. A hush often precedes the arrival of a person or a big event.

Would Christmas mean more to us if we greeted its approach and arrival with an expectant hush rather than a last minute rush?—GENE DURHAM, in *Power*, devotional guide prepared by Nat'l Conf of Methodist Youth.

" "

Aldous Huxley's book, *The Genius and the Goddess*, ends on a tragic note. The narrator sees the author to the door with the poignant parting words: "Drive carefully. This is a Christian country and it's the Saviour's birthday. Practically everybody you meet will be drunk." — *New Christian Advocate*.

CITIZENSHIP—7

An unfortunate trend in our country is the increasing tendency on the part of many of our citizens to think and talk in terms of the rights and privileges of the individual in a democratic soc'y with a lessening inclination to stress the responsibility of the individual. I should like to emphasize that it is the responsibility of the individual, rather than his rights and privileges, that gives him his strength and gives democracy its strength.—Pres GEO I CROSS of Univ of Okla, *Education Summary*.

COMMITTEES—8

One of the reasons why the Ten Commandments are so short and to the point is the fact that they were given direct and did not come out of a committee.—H G HUTCHESON, *Hoard's Dairyman*.



mining the magazines

We doubt that many teen-agers will be deeply impressed, but *Good Housekeeping* (Nov) carries a rather well-documented article on "The Great Fan-Club Swindle." Geo Benson King makes the point that kids who scream, swoon, write disc jockeys and play jukeboxes are part of a slick scheme to sell records. Author quotes spokesman for one organization promoting records of Johnny Ray: "The fan clubs can be counted on to deliver sales of 100,000 records by their individual purchases alone." But we strongly suspect that the "exploited" youngsters will keep right on enriching the tills of the promoters and receiving, in compensation, the thrill of paying homage vicariously to their heroes.

" "

A recent development in the magazine field of which you may not be fully aware is the launching of pocket-size or tabloid tv and radio mags by Sunday newspapers. *The N Y Herald-Tribune* started the trend in May of last yr. Others falling rapidly into line included *Chicago Sun-Times*, *Washington Star*, *Baltimore News-Post* and *St Louis Post-Dispatch*. Thus far ad volume has been rather slim, but the mags generally are stimulating Sunday circulation, which is one of the primary objectives.

" "

Barron's, the financial wkly, in its issue of Nov 19, expresses optimism that the spirit of Capitalism will find ways to keep the world's

According to *Frankfurter* (Germany) *Illustrierte*, the British Marine handbook recommends the following therapy for a cold: "Officers: aspirin, grog; in bad cases, bed rest. Non-commissioned officers: aspirin; in bad cases, grog. Sailors: in bad cases, aspirin".

" "

oil flowing: "When Bolsheviks cut off Caucasian oil in '18, daring wildcatters carved a vast petroleum empire out of the dusty plains of the American Southwest. Mexico's seizure of U S oil properties in the '30s proved a boon to Venezuela. When Dr Mossadegh grabbed Anglo-Iranian Oil Co, the free world's tankers sailed away to ply more profitable waters. With incredible speed, other refineries took the place of Abadan. . . . Wherever the flow of trade meets obstacles, natural or man-made, the system invariably finds a way around them."

" "

Ladies' Home Jnl is carrying its Calory Crusade into the Holiday season with an article in Dec issue: "Christmas Feast on Fewest Calories." Menu: Lobster-crabmeat cocktail; roast turkey with mushroom dressing; cranberry sauce, green beans, onions. Crepes Suzette top off the feast. Toast: "Rest ye merry, everywhere, today—with not an extra pound to carry into tomorrow."

Quote

QUOTE Binders

We again have available a 3-ring binder especially made for **QUOTE**. The publication name is stamped on the backbone for ready reference. This sturdy binder holds 2 complete volumes (52 issues). The price is \$2.50, postpaid.

DRINK—Drinking—9

There are 6 times as many alcoholics as there are cancer patients in the U S; there are 11 times as many alcoholics as there are active cases of tuberculosis. For every American hit by polio last yr 155 were the victims of alcoholism.—*Clipsheet*.

“ ”

The American people raise millions of dollars each yr to fight cancer, TB and polio, but spend billions (\$9,050,000,000 in '55) to help spread the virus that causes alcoholism.—**Dr CARADINE R HOOTON**, Gen'l Sec'y Bd of Temperance, Methodist Church.

EDUCATION—10

I like to think of a really good teacher as one who succeeds in creating a climate in which writing well becomes as respectable as playing football well. If a teacher can do that she need do little else.—**CARL G WONNBERGER**, “They All Can Learn to Write,” *English Jnl*, 11-'56.

Quote

EDUCATION—11

Education is the only sure and permanent way whereby discrimination, based on race, creed, or nat'l origin, can be finally destroyed.—**MARK STARR**, Educational Director, Internat'l Ladies' Garment Workers Union, “Education as an Investment for Freedom,” *North Central Ass'n Qlly*, 10-'56.

Quote scrap book

We keep Christmas rightly by being merry, for Christmas is our remembrance that we have had a sign. In the light of Christmas stars we know that we do not walk alone. . . That is why we move the stars indoors to shine from a tree, and it is why we say to one another, “Merry Christmas!” —**BOOTH TARKINGTON**.

EGOTISM—12

Conceit is an odd disease; it makes everybody sick but he who has it.—*Automotive Dealer News*.

FREEDOM—13

It has been said that calculated treason cannot be distinguished from honest freedom of thought. To men of integrity, the difference will always be clear, for it is integrity above all else which determines our right to the enjoyment of freedom and which governs our ability to preserve it.—**BENJ F FAIRLESS**, industrial leader.

FUTURE—14

The future usually has in store exactly what's been placed in store for the future.—*Mutual Moments*.

GENIUS—15

The fruits of genius are seldom the result of pure inspiration or happy accident, but rather the outcome of prolonged thinking and in conclusion of rigorous specialized training—creative genius does not arise in a vacuum. — GERTRUDE HOWELL HILDRETH, *Educating Gifted Children* (Harper).

GIFTS—Giving—16

Bobby, our 3-yr-old son, was confined to a sofa in the living room with a mild virus infection. Johnny, his 5-yr-old brother, had been over-ly concerned and protective all morning. He had supplied him with all of his favorite toys, but cont'd to try to think of something even nicer to do for his patient. Finally, with complete satisfaction, Johnny ran to me and said, "I know, Mom-mie. I'll let Bobby take my turn saying the blessing at lunch!" To him this was the finest gift.—MARY BETH HALL, *Lutheran*.

GOD—and Man—17

A man from America wrote Billy Graham that God would not bless the U S because of one significant thing. And that, he said, was the digging of the Panama Canal. To support his serious thought, he quoted from the Bible: "What God has joined together, let no man tear asunder."—GEO BURNHAM, *To the Far Corners* (Revell).

HAPPINESS—18

If we learn how to give ourselves, to forgive others, and to live with thanksgiving, we need not seek happiness—it will seek us. — JOS FORT NEWTON.

What's So New About Christmas?

Very little when you come right down to it. The glad season has been preceded by a whirl of shopping activity that leaves the feet sore, back aching and bank acc't non-existent.

For the last 3 days the only Christmas cards you receive have come from people you didn't remember with a similar greeting.

The only possible cure for Before Christmas Blues is Christmas morning itself. And then, if you're wise, you'll look deep into a child's eyes as they reveal what has made Christmas live when a thousand other customs have been trampled under the feet of the passing years.—*Voice Writings*.

19

IDEALS—20

Ideals are moving goals, always up ahead on the rd one travels. It is not so much the realization of ideals that matters—realized ideals may prove only that they have been too small, too low. What matters is that one has kept moving toward them, slowly, steadily, perhaps stubbornly.—PAUL J HOK, *Parish Practice* (Muhlenberg).

INCOME—21

American incomes (after taxes) have increased from \$93 billion in '41 to \$284.9 billion in '56. However, their debts for home mortgages, installment purchases, and other things have climbed from \$55.6 billion to \$199.5 billion during the same period.—*Survey Bulletin*.

Quote



"The Holy Devil"

The term "Holy Devil" was applied to the Russian monk, GREGORY EFIMOVITCH RASPUTIN by his opponent, the monk-priest Ilodor. How accurate may be the picture of Rasputin as a cunning charlatan, and the primary tho unwitting wrecker of tsarist Russia, may never be determined. Rasputin was assassinated in the palace of Prince Felix Yussupoff, on Dec 30, 1916. That he anticipated the murder and saw clearly the effect upon the unstable Russian dynasty is indicated by a letter allegedly delivered to the Empress a few days before Rasputin's death:

I write and leave behind me this letter at St Petersburg. I feel that I shall leave life before Jan 1. . . If I am killed by common assassins, and especially by my cousins, the Russian peasants, you, Tsar of Russia, have nothing to fear. . . But if I am murdered by boyars . . . their hands will be soiled with my blood.

Tsar of the land of Russia, if you hear the sound of the bell which will tell you that Gregory has been killed, you must know this: if it was your relations which have wrought my death, then no one of your family, that is to say, none of your children or relations, will remain alive for more than 2 yrs. They will be killed by the Russian people.

Quote

LANGUAGE—22

What is to be deprecated is the notion that one can improve one's style by using stylish words. Hundreds of words have, either in certain senses or generally, plain homely natural companions; the writer who prefers one of these stylish words for no better reason than that he thinks it stylish, instead of improving his style, makes it stuffy, or pretentious, or incongruous.—H W FOWLER, *A Dictionary of Modern English Usage* (Oxford Univ Press).

LOVE—23

Love is the touchstone of psychiatric treatment. Psychiatrists believe, with almost religious fervor, that love can be fostered, extended, and used to subjugate hate, and thus cure disease.—KARL MENNINGER.

LUCK—24

Every man who holds a big job gets there thru luck. All he has to do is cultivate a pleasing personality; make himself well liked by others; sow seeds of kindness and good cheer wherever he goes; perform his work better than the "unlucky" man does; render the most and best service possible regardless of the salary he is getting. Luck does the rest.—Kroehler News, hm, Kroehler Mfg Co.

MARRIED LIFE—25

Children will outgrow their need of affection and demonstrativeness, but husbands won't.—Dr PAUL POPEOE, marriage counselor.

MONEY—26

Most of us think our salary is okay. All we ask is the same amount more often.—P-K Sideliner, hm, Peter Kuntz Co.

pathways to the past



Universal Wk of Prayer (1-8)

March of Dimes (January)

Dec 30—40th anniv (1916) assassination of Rasputin, power behind the Russian throne. It is generally believed that his intrigues laid the foundation for the coming Red Revolution. (see GEM BOX) ... 15 yrs ago (1941) 1st of the Liberty ships, destined to play an important role in War II, delivered at Baltimore.

Dec 31—*Feast of St Sylvester*. . . *New Year's Eve*. . . *Hogmanay* (English-Scotch celebration, marking last day of yr) . . . 465th anniv (1491) b of Jacques Cartier, French navigator; explorer of St Lawrence River.

Jan 1—*New Year's Day*. . . *Pasadena Tournament of Roses* (71st yr) *Rose Bowl Football Game* (41st consecutive yr) . . . Betsy Ross, traditional maker of 1st American flag, b 205 yrs ago (1752) . . . 155th anniv (1802) chartering of village of Cincinnati, on banks of Ohio River. . . 115 yrs ago (1842) our 1st illustrated wkly, *Brother Jonathan*, pub, N Y C. . . 80th anniv (1877) crowning of Queen Victoria as Empress of India—a dazzling pageant designed to impress the Eastern mind. . . 65th anniv (1892) opening of Ellis Island as new station for reception of immigrants. Fifty yrs ago, as many as 5,000 persons a day would pass thru. No longer used, the island was recently advertised for sale to private industry, but Pres Eisenhower intervened on proposal that it be made a nat'l memorial.

Jan 2—310th anniv (1647) b of Nathaniel Bacon, Va planter; leader of Bacon's Rebellion (1676). . . 230th anniv (1727) b of Jas Wolfe, English gen'l; hero, Battle of the Plains of Abraham, Quebec.

Jan 3—*Feast of St Genevieve* . . . Congress, convening on this date 10 yrs ago (1947) became 1st opening session to be televised. What is now accepted almost as a routine assignment was, only 10 yrs ago, viewed as a revolutionary step.

Jan 4—*Feast of St Titus*. . . 315th anniv (1642) b of Sir Issac Newton, British mathematician; discoverer, law of gravity. . . 80th anniv (1877) d of Cornelius Vanderbilt (commonly called "Commodore" because of a fleet of produce-carrying coastal vessels he operated in younger yrs.) A substantial part of his fortune went to the founding of Vanderbilt Univ, Nashville, Tenn.

Jan 5—*Feast of Simeon Stylites*. . . 175th anniv (1782) b of Rob't Morrison, Scottish missionary; founder of Protestant missions in China. . . Prince Wilhelm of Sweden, arriving in N Y C 30 yrs ago (1927) became 1st lecturer of royal blood to speak for personal profit. (He was the 2nd son of King Gustav.)

Quote



In Chicago, one evening last wk, some 1500 citizens gathered at the Palmer House for a good-will feast. Each had paid \$100 for the privilege of sitting at the festive board. The money went toward Chicago's '57 goal of \$170,000 to maintain the local chapter of the Nat'l Conf of Christians and Jews.

This might readily be passed by as routine news item, but the occasion is worthy of special note because it marked the 20th anniv of the 1st organized effort to spread the spirit of brotherhood in our modern world.

Admittedly, the NCCJ has not yet attained its objective. But it is resolutely working to change the cultural climate, not only in Chicago but thruout the nation. A generation ago, prejudice was accepted. It was *expected* that one would recoil against those of differing ethical and ethnical origin.

But now a change is obvious. There is an interest in, and a desire to learn the principles of tolerance. Parents want to rear children free of prejudice. Businessmen seek to institute fair-employment practices. Teachers are trying to sift hostility and snobbery from the classroom.

Yes, there remains a great deal to be done. But, as a NCCJ spokesman confidently predicts: "More progress will be made in the next 20 yrs than in the past 2,000!"

Quote

PREACHERS—Preaching—27

Many a time as I went into the pulpit I recalled Hugh Latimer's experience that Sunday morning, when, heading toward the royal chapel, he heard a voice within him say: "Latimer, Latimer, be careful when you preach today because you are going to preach before the king of England"; then another voice said: "Latimer, Latimer, be careful what you preach today since you are going to preach before the King of Kings."—HARRY EMERSON FOSDICK, *The Living of These Days* (Harper).

PROSPERITY—28

If everyone climbs together, even if not all the way, the salt loses all its savor. What is happening in America is that wealth, because it is now so gen'l, is losing its potency as a measure of social prestige. — PEREGRINE WORSTHORNE, "America's Crisis of Prosperity," *Twentieth Century*, London, 11-'56.

SERVICE—to Others—29

A man must be prepared to labor for an end that may be realized only in another generation.—TERENCE MCSWEENEY, *Principles of Freedom*.

SEXES—30

More and more women are working, states a report. White man finding Indian no fool.—*Sherman Co (Ore) Jnl*.

SPEECH—Speaking—31

Every prospective teacher should be req'd to take courses in speech and dramatics. Education is 60% communication and 40% inspiration.—FREDERICK MAYER & FRANK E BROWER, *Patterns of a New Philosophy* (Public Affairs Press).

TEACHERS—Teaching—32

Teaching in America is a 24-hr job, 12 mo's of the yr: sabbatical leaves are provided so you can have your coronary thrombosis off the campus.—JACQUES BARZUN, *Teacher in America*. (Little, Brown).

TIME—Use—33

One thing you can learn by watching the clock is that it passes the time by keeping its hands busy.—York Trade Composer, hm, York Composition Co.

TRAVEL—34

A man can never get away from his home country; it's like running away from God.—JOHN HOUGHTON ALLEN, "That Was Randado," *Holiday*, 12-56.

VALUES—Spiritual—35

The angels from their thrones on high
Look down on us with wondering eye,
That where we are but passing guests
We build such strong and solid nests,
And where we hope to dwell for aye
We scarce take heed a stone to lay.
—Origin Unknown.

WAR—Cost—36

Statisticians of the Library of Congress have estimated the cost of World War II to be \$4 trillion, about \$1,700 for every living person on the earth, and 40 million casualties.—*Watchman-Examiner*.

WORLD RELATIONS—37

A world language is more important for mankind at the present moment than any conceivable advance in television or telephony.—LEWIS MUMFORD, *Gen'l Federation Clubwoman*.



An Athens correspondent tells us that Greek millionaire Bodossakis Athanassiades has just moved the management of his varied enterprises (nickel, glass, textile, fertilizer, munitions) into a multi-storied office bldg. Unique feature: Mr Athanassiades' own office is an elevator, in which he can ride up or down between the managerial offices of his enterprises.

And word comes to us that the French race horse, *Pyrame*, is "taking the cure" at the famous spa of La Bourboule. Suffering an ailment of the respiratory tract, the black thorobred is being given the works, including a ration of 2 pails of arsenical waters daily. Latest bulletin: "Much improved."

In Australia, Gov Jack Hopkins has (quite seriously) asked scientists and researchers to seek a hormone that will keep cows from yielding milk over the wkend. Otherwise, he holds, it will be impracticable to introduce a desired 5-day work wk in the dairy industry.

Returning to America, we are met by a situation fraught with irony. At Madison, Indiana, an elaborately planned Santa Claus parade thru the downtown streets of the city was called off, because of 2½ inch snowfall.

Quote



An oriental named Chan sold teak carvings from his stand in one of our western scenic spots. Chan noticed his teak carvings were being pilfered and spotted small tracks, like those of a barefoot boy, outside his shop. He concealed himself one night and observed a bear, with extremely small feet, enter the shop and steal two of the teak carvings. Chan was enraged and stood up and shouted, "Where you go, boy-foot bear with teaks of Chan?"—*Durez Molder, hm, Durez Plastics Div, Hooker Electrochemical Co. a*

" "

When the federal road-bldg program gets under way, there will be more detourists than tourists. — *T HARRY THOMPSON, Sales Mgt. b*

" "

The adoring grandmother, baby-sitting on the parents' night out, tucked the child cozily in bed.

"Now then," she said fondly, "let's have a bedtime story, shall we? . . . Fuzzy Wuzzy was a bear. Fuzzy Wuzzy had no hair. Fuzzy Wuzzy wasn't fuzzy, was he?"

There was no answer.

"Well, darling, was Fuzzy Wuzzy fuzzy, or wasn't he?"

The boy looked at her sternly. "Grandma," he said, "you are drunk."—*E E KENYON, American Wkly. c*

Quote

I LAUGHED AT THIS ONE

JEAN McELRATH

"Please close the door."

"Will somebody close the door, please." Patiently over and over, Father Wes repeated the request as the Sunday School children dribbled into the slide-projection room in the basement of St Mary's at Winnemucca, Nev. It was shortly before Christmas and the good father had been gently trying since the 1st snowfall to get the youngsters, individually and collectively, to remember to close that door. Now, a final straggler came in and sat down—after being sent back to close the door.

Father Wes bent over the projector, ready to snap the switch. Then again, on the back of his neck, he felt the familiar icy draft. He waited. The door did not close. The patience of Father Wes reached a limit.

"Who," he fairly roared, "was born in a barn?"

With one happy voice the children chorused, "Jesus!"

" "

The blonde in the cocktail lounge confided to her girl friend: "I don't know how the Russians do it. When I drink vodka, I say 'yes' to everything." — *Kroehler News, hm, Kroehler Mfg Co. d*

The man sat with his hand outstretched as the fortune-teller read his palm.

"See that line?" the mystic asked, pointing to the fellow's palm.

"That means," said the fortune-teller gravely, "that you are going to take a trip in the very near future. To Birmingham, perhaps."

When he left the fortune-teller, the fellow headed for the ry station. He went up to the ticket window.

"A ticket to Birmingham, please," he directed.

"Right, sir," repl'd the clerk. "Single or return?"

The fellow stuck out his palm. "I don't know," he said. "Take a look!"
—*World Digest* (London). e

"Dear Santa Claus," young Junior wrote, "I hope that you'll take special note—I do not care just what you bring, I think I'd like 'most anything. But should you bring me, when you come, a hobby-horse, a car, or drum; or that fast train that goes choo-choo, just make the order out for two. Now, Santa Claus, please don't forget, my Daddy hasn't grown up yet!"—*EULA SMITH-ZIMMANN, Sunshine Mag.* f

A minister noted for jollity was dining at a farmhouse one Sunday, and when he rec'd a plate heaped with roast chicken, commented jovially, "Here's one chicken that will enter the ministry."

Rejoined the bright boy of the family: "Hope it does better there than it did in lay work."—*C R GAY-LORD, Together.* g

We are reminded at this Holiday season that not all women want what the neighbors have. Some of them want something much more expensive.—*FRANCES RODMAN.*

Some holiday tables seem to be brightened only by scandalabra.—*MARY ALKUS.*

Thought for late Christmas afternoon: When today's youngsters grow up, they'll probably want to give their children the things they missed—spankings.—*MAURICE SEITTER.*

One way to assure yourself fame and a place in history is to invent a Christmas tree which will evaporate on Dec 26th.—*FRANCIS O WALSH.*

Leap Yr ends Dec 31—and then the fellows can relax until 1957.—*HAL CHADWICK.*

The most popular holiday green still comes from the U S Mint. —*Tell City (Ind) News.*

Christmas gifts are divided into 2 classes—those you don't like and those you don't get.—*R & R Mag, hm, Insurance Research & Review Service.*

Just to prove Santa Claus never lets a fellow down, I know a boy who asked for a soldier suit, and 15 yrs later he got it.—*Mountain Eagle, Jasper, Ala.*

Quote

From a colleague I have this true story of an unintentionally amusing conversation overheard on a bus.

Two (English) schoolgirls were discussing some work they had been given to do.

"What is your topic?" asked one.

Said the other: "We've been given 'Suez.'"

"My," repl'd the first gloomily, "You are lucky. We've been told to write about five things the local authorities have done of benefit to the people of Cambridge!"—ROBIN GOODFELLOW, *Cambridge* (England) *Daily News*. h

" "

A nat'l ass'n held a mtg and were photographed on the White House lawn with Pres Coolidge on condition that the Pres would not be called on for a speech. His sec'y said to him, "These people thoroughly understand from me that you are not going to be called on for any expression of opinion."

"Very well," repl'd Coolidge. "But in case they didn't understand what you said, I will amplify it by saying nothing."—*American Mercury*. f

" "

A man rec'd from the tax office a "2nd notice" that his tax payment was overdue, carrying with it dire threats as to what would be done if it was not immediately forthcoming. Hastening to the collector's office, the man paid up and said, "I would have paid this before, but I didn't get your 1st notice."

"Oh," repl'd the clerk, "we've run out of 1st notices, and besides we find that the 2nd notices are a lot more effective."—*Capper's Wkly*. j

Quote

It was his dying wish and his wife leaned closer to catch the last words. "If you have a desire to remarry, pick John Ferndotan."

"Why?" she asked.

He gasped it out. "I've never forgiven him for trading me that broken-down Chevrolet 12 yrs ago."—*Atlas News*, hm, Atlas Auto Finance Co. k

" "

Daddy and Erica are walking thru the park. On the 1st bench there is a loving couple hugging each other. Erica stares and stares but doesn't say anything. The 2nd bench they pass is occupied by another blissful pair. Again Erica looks, opens her mouth as if to comment, but shuts it again. However, when she sees a 3rd loving couple on the 3rd bench she can't be quiet any longer: "Daddy, are the movies everywhere in the park?"—*Frankfurter Illustrierte*, Germany (QUOTE translation). I

" "

"Of course I wouldn't mind going thru a tunnel if I were alone in the train compartment with a man! I would pull the emergency brake though!"

"Oh, then you would be afraid!"

"No, then it would stay dark longer!" — *Wochenpost*, E Berlin (QUOTE translation). m

" "

John went calling on the widow of his best friend who had recently died. "Joe and I were mighty close friends," he said. "Isn't there something I could have to remember him by?"

Tearfully, the widow raised her eyes and whispered softly, "Would I do?"—*Pacific Oil-Motive Mag*. n

Richard Armour



Speed Demons

Concealed movies of shoppers have disproved the adage about a woman's inability to make up her mind, indicating that a woman standing before a display counter in a store takes only 8 seconds to choose a product.—News item.

Well, women really, science finds,
Are quick at making up their minds
When buying products — this and
that—

If not, perhaps, a dress or hat.

The little lady reads a sign,
Decides she likes the item fine,
And by the time eight seconds fly
(Or so it says) she's set to buy.

I'm skeptical. I think there's been
Some error here, as sure as sin.
The camera must have been dropped,
Or possibly the clock was stopped.

But this I swear: if women do
Buy things this fast; if this is true,
Next day, for sure, in box or sack,
They'll take their hasty purchase
back.

—”

The weary father was marching
up and down at 1 a m with a wall-
ing infant in his arms, when there
came a quiet knock at the door.

It was the tenant from below,
carrying a pr of new shoes. “I say,
old man,” he said, “while you're
about it, you might break these in
for me.”—Veld Breezes, *S Africa*. o

A Methodist, a Presbyterian, and a Baptist were discussing the question of which church Jesus would join if he ret'd to earth in our day. The Methodist was quite sure he would unite with his denomination. The Presbyterian was just as confident that he would never be anything but a Presbyterian. The Baptist concluded the discussion with: “I don't think he would change.”—Dr JASPER W BRYSON, of Pine Bluff, Ark, *Church Mgt*. p

“ ”

I ask so little in life. Just a nice man to love and understand me. Is that too much to ask of a millionaire? — *Revue*, Munich (*Quote translation*). q

“ ”

A state highway patrolman near Los Angeles stopped a motorist and asked to see his driver's license. The motorist fumbled in his wallet and handed over a card.

“I want your driver's license,” the officer said. “This is your library card.”

“I'm looking for it,” the man repl'd. “I just thought you'd like something to read until I find it.”—JOE CREASON, in *Louisville Courier-Jnl Mag*. r

“ ”

Extract from a letter from one teen-ager to another, reported to us by a puzzled parent: “My mother gets very mad every time anybody tries to get her to do anything that she doesn't want to do. Daddy says she can't help this because it is on account of her blood type which is Irish Negative.”—*Montrealer*. s

Quote

STREET

TINO ROSSI, Corsican singer:
"When a Corsican is in love, he is
capable of doing anything — even
working." (QUOTE translation).

1-Q-t

JACOB ARVEY, Democratic Nat'l
Committeeman from Illinois: "All
this talk about a great victory at
the polls is fine. We had a great
victory. But we also got hit by a
truck."

2-Q-t

SECOND CLASS MATTER

Introducing the NEW

Edited by Alice Jacobs



You're having a fine time taking home movies; then suddenly you run out of film. And by the time you've wound another roll on, the parade has passed, the kids have stopped playing and started fighting, the assembled company has frozen into immobility—whatever the instance, you've lost a good scene. An 8-millimeter electric movie camera, at long last, does away with the time-consuming and scene-wasting task of winding film by hand. It's being nationally distributed by *Willoughbys-Wholesale, N Y C.* (We suggest you check your local camera store; this should be available now or very soon.) The

movie camera, which is made by the Austrian firm of Eumig, is powered by 4 inexpensive penlight batteries which will run off 10 rolls of film before wearing out. \$69.50

Still on the subject of cameras, there is a new 2-way exposure meter which sounds useful. Use the top section for daylight pictures. But if you want to take pictures indoors, or when it is nearly dark outdoors, plug in the bottom section. This multiplies light sensitivity by 400%. Photo meter comes in leather case. Again, this should be available in local camera shops. If not, it's \$9.95 from *FR Corp., 951 Brook Ave, N Y C 51.*

